

MASSACHUSETTS MARINE TRADES ASSOCIATION

2017 MEMBER BANNER AD PRICING

3 MONTH AGREEMENT - \$150 PER MONTH - **\$450 FOR 3 MONTHS**

6 MONTH AGREEMENT - \$125 PER MONTH - **\$750 FOR 6 MONTHS**

12 MONTH AGREEMENT - \$100 PER MONTH - **\$1,200 FOR 12 MONTHS**

WHAT DOES YOUR INVESTMENT GET YOU?

Your rotating banner ad will be displayed on heavily trafficked www.boatma.com, which is the host of the Massachusetts tide charts and all things boating.

2016 BANNER AD STATISTICS

Duration	Times Ad Displayed (Impressions)	Times Clicked
3 MONTH BANNER AD	505,994	1,314
6 MONTH BANNER AD	1,239,809	1,857
12 MONTH BANNER AD	2,423,432	2,623

*Members can provide their own banner ad 200 x 200 pixel in .jpg or .png format, or we can design an Ad for \$75.00.

For more information on posting a banner ad on our website please contact:

Randall Lyons • Randall@boatma.com • 508-221-1378 • www.boatma.com

*Industry growth through Collaboration,
Communication & Education*

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