

RECREATIONAL BOATING

Impact In Massachusetts

\$4.4 Billion
annual economic impact

20,362
JOBS SUPPORTED

1,055
BUSINESSES SUPPORTED

132,106
BOATS REGISTERED

RECREATIONAL BOATING IN AMERICA



95%
of boats sold in the U.S. are
MADE IN THE U.S.



61%
of boat owners have an
annual household income of
\$75,000 OR LESS



93%
of U.S. boat manufacturers are
SMALL BUSINESSES



95%
of boats in the U.S. are towable
boats **SMALLER THAN 26 FT.**