

MASSACHUSETTS  
MARINE TRADES  
ASSOCIATION



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**MASSACHUSETTS MARINE TRADES ASSOCIATION (MMTA) TO HOST  
BUSINESS OF BOATING (BOB) WEBINAR SERIES IN 2021**

The Massachusetts Marine Trades Association (MMTA) is pleased to announce it will host a Business of Boating (BOB) webinar series from January to April of 2021. The MMTA has decided to transition from their normal in person Business of Boating conference to a remote BOB webinar series for 2021. The webinar series will allow the MMTA to provide their members with educational opportunities and information to assist their individual businesses.

The webinar series will begin on **Thursday January 14<sup>th</sup> at 1PM** with a COVID-19 employment law update. In total, we are planning for approximately 10 webinars. Additional webinars will include items focusing on regulatory & government relations, workforce solutions, training funding, sales and marketing and more.

The webinars will be free for MMTA members; however the MMTA invites you to become a sponsor of the association including the BOB webinar series. For more information on becoming a sponsor please visit [www.boatma.com](http://www.boatma.com) or contact MMTA Executive Director Randall Lyons at [Randall@boatma.com](mailto:Randall@boatma.com) or call (774) 404-8005.

*Established in 1964, the **Massachusetts Marine Trades Association (MMTA)** is the statewide, representative body for approximately 1,000 marine trades businesses in the Commonwealth that employ approximately 20,000 men and women. The mission of the Association is to further the interests of the marine trades and the boating public through the promotion of boating, participation in legislation and professional improvement programs.*

Industry growth through **Collaboration, Communication & Education**

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